

SGF Community Heroes Award

Sponsored by Mars Wrigley Confectionery UK Ltd

Application

We are delighted to announce that Mars Wrigley Confectionery UK Ltd have kindly sponsored the SGF Community Heroes Award. All SGF retail members are eligible to enter.

The award has been established to recognise an innovative project, event or initiative which has enabled a store/retailer to engage effectively within their local community (and which has made a valuable contribution to that community). [*Community* can be local people, a local organisation, charity, school, sports club, community initiative etc.]

Two Awards will be presented, covering the following categories:

Independent Retailers (up to a maximum of 5 stores)

Multiple Retailers and Co-ops (more than 5 stores)

Each Award will be presented along with a cheque for £1,000.

Application Process

The Award will be launched at the SGF Mini-Summit on **Thursday 26th April** and entries will be open from that date.

The closing date for entries is **Friday 21st September 2018**. *Entries received after this date may not be considered.*

Awards will be presented on 25th October during the SGF Conference at the Crowne Plaza Hotel, Glasgow. Finalists in each category will be notified by 1st October. The judging panel will comprise of SGF, Mars Wrigley Confectionery UK Ltd and Linda Williams of Broadway Convenience Store.

To enter your store(s) please complete the following application form and return it to **SGF at Federation House, 222 Queensferry Road, Edinburgh, EH4 2BN** no later than Friday 21st September.

GENERAL INFORMATION			
Full Name			
Store Name			
Symbol Group Affiliation			
Address			
Phone Number		Mobile Phone Number	
E-mail Address			

TRADING SPECIFICS			
Store Size			
Years Trading (at current site)		Years Trading (in total)	
Total Number of Stores in Business			
Opening Hours			
Number of Staff			
Average Basket Spend			

AWARD ENTRY	
<p>Please give details of any projects/activities/initiatives which took place between January and December 2017 you feel qualify entry for this Award.</p> <p><i>(Please include any photographic/media/other evidence to support your entry)</i></p>	



<p>Are you and/or your staff involved in any local community groups? (Give details)</p>	
<p>Do you offer any services to the local community which you believe go above and beyond that of a typical convenience retailer? (Give details)</p>	
<p>In what way do your staff interact with your customers to help build relationships with them?</p>	

ADDITIONAL INFORMATION	
<p>Please add any further information which may help your application.</p>	



DECLARATION	
Please sign to confirm the following:	<ul style="list-style-type: none"> I declare that the information in this application is accurate at the time of applying. By signing this form I agree to the information being held on file by the Scottish Grocers' Federation. The information will not be used for any other matter and will not be passed on to any third party.
Signed	
Name in Full	
Date Completed	

FOR COMPLETION BY SCOTTISH GROCERS' FEDERATION	
Date Application Received	
Date Acknowledged	
Assessment Completed	